1-16-03 5114 +19/AMOT IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group Art Unit: 3714

Examiner: Carmen D. White

SUPPLEMENTAL AMENDMENT

Express Mail Label: EV190617278US

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GROUP 3600

For:

"A NETWORKED SYSTEM

FOR PRESENTING ADVERTISING"

In Re the Application of:

Serial No.: 09/502,285

Filed: February 11, 2000

Atty. File No.: 3367-2-2

GOLDBERG et al.

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

On December 8, 2000, an amendment to the first paragraph was filed correcting the priorities for the above-identified patent application. However, it has been determined that this paragraph contains a typographical error. Accordingly, it is requested that this paragraph be replaced thereby correcting the typographical error. In particular, the claim for benefit of the U.S. Provisional 60/010,703, filed January 26, 1996 was incorrectly cited as having a serial number of "0/010,703". Note that a correct identification for claiming the benefit of this U.S. Provisional was previously entered as evidenced by the highlighted portion on an accompanying copy of a filing receipt for the present application.

It is also requested that the passages hereinbelow be added to the specification of the above-identified patent application. These passages provide no new matter in that the content of these passages was taken from U.S. Provisional Patent Application Serial No. 60/010,703 filed January 26, 1996 from which the present application claims priority (as shown by the accompanying copy of the filing receipt).

TECHNOLOGY CENTER R370(